

New: All Belgian Beers - The Book !

Contributed by Administrator
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Hi,
Most interesting news !!!!
Yesterday, a brand new book about Belgian Beer has been presented and introduced at famous Bruges' beer pub 't Brugs Beertje !

The name of the new book: ALL BELGIAN BEERS

The wonderful "to-the-point" cover

The "All Belgian Beers" book is assembled by Hilde Deweer, who we see here on the picture with the voluminous book. A responsibility that has been worked out into a most wonderful enchiridion about Belgian Beer. All done with great care and precision. And..... for this time a woman's job ! Exceptional.... My congrats.

All Belgian Beers has become quite voluminous with a total of 1568 pages ! 1 gram per page makes the book about 1.5 kilograms heavy ! On the other hand, the book itself is not that big according the page size. As you can see on the picture, just smaller than a 25cl. bottle.... easy to carry.
More than 700 unique Belgian Beers (756 to be precise!) are described in three languages (Dutch, French and English). No label beers or one-time-occasion beers here.

Two pages per beer. The left page featuring the descriptions, as beer style (not simple!!), fermentation style, brewery, ingredients, alcohol volume%, color-appearance, serving tips, serving temperature, taste descriptions, and some additional info about the beer in question. The lower part of the left page has some space to write down personal experiences, so it's a book to carry with you - all the time !
The right sided page shows the beer, poured out into its original glass. The pictures are from a most excellent quality - VERY sharp !! A professional job. Well done !

The beers are ordered alphabetically, so it's an easy task to look up a beer. A great decision by the publisher.

This bird perspective shot clearly gives an impression about the proportions of the book. Amazing really !

Ofcourse, this new book needed some promotion, and indeed on local Westflanders television Focus, it was an item yesterday evening. I captured and uploaded to YouTube. (© www.focustv.be) - Ofcourse in Dutch language.... You will see some interviews with Hilde Deweer, Xavier Vanneste (brewer De Halve Maan), and Daisy Claeys (Brugs Beertje).
The picture report I made about the press presentation can be consulted by clicking here...

More links:
* Dutch language:

www.stadsomroep.com/Detail.asp?NUM=22976

www.stubru.be/node/31921

National Television VRT: www.vrtnieuws.net/cm/vrtnieuws.net/mediatheek/1.196506

Interview with Hilde Deweer on Flemish radio Studio Brussel

* English language:

struise.noordhoek.com/eng/index.php?option=com_content&task=view&id=63&Itemid=2

Details and ordering:

Stichting Kunstboek bvba

Contact address: Legeweg 165, b 8020 Oostkamp

Tel: +32 50 46 19 10 // Fax: +32 50 46 19 18

Web: www.stichtingkunstboek.com

My suggestion: BUY THIS BOOK ASAP !!!!!

Cheers,
Filip